

1

Greetings!

Introduce yourself in the chat!

- Name
- School/District
- Role
- Interacting with families makes me feel...*Share an emoji*

2

So, what makes our webinars different...?


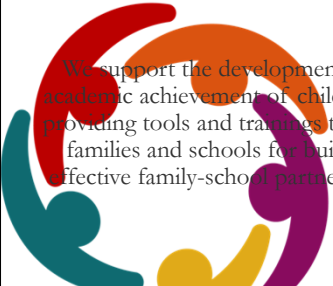
Give	<ul style="list-style-type: none"> • Full participation • Active engagement 	Get	<ul style="list-style-type: none"> • Interactive learning • Immediate peer and facilitator support • Actionable take-aways • 5 Contact Hours
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3

Who We Are


We support the development and academic achievement of children by providing tools and trainings to Ohio families and schools for building effective family-school partnerships.

Every Child.
Every Family.
Every School.




4

Facilitators




Dr. Hadley Bachman



Dr. Barbara Boone

5

GUIDING QUESTION



How does the design of our engagement practices influence which families participate?

6

Learning Objectives

- I can explain why family engagement matters and why families choose to engage.
- I can identify initial steps to engaging families more effectively.
- I can redesign family engagement practices to engage all families of my students more effectively.

7

Agenda Preview



Norms & Intentions

Learning

- Reframing Family Engagement
- Hoover-Dempsey & Sandler Model
- Parent Knowledge
- Universal Design for Family Engagement

Collaboration

Redesign!

Closing

What are you looking forward to today?

8

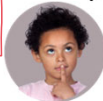
WEBINAR NORMS

What norms should we have for ourselves to make the most of today's webinar? Post an idea.

Looks like: Leaning in, focused on screen

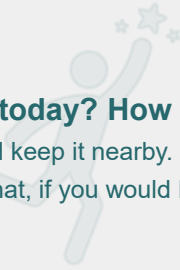
Sounds like: Fingers close to keyboard

Feels like: Active engagement



9

Intention Setting



Who will I be today? How will I be?

- Jot it down and keep it nearby.
- Share in the chat, if you would like.

10

Zoom Poll

Which metaphor is best used to explain what family engagement is?

11

Zoom Poll

1. Educating a child is not a solo effort; everyone has a part to play if we want to have a successful launch.
2. Positive interaction is like a game of tennis or volleyball.
3. You cannot force a plant to grow; you must create the conditions for growth.
4. Family engagement is like a recipe; you need all the ingredients.

12

Reframing Family Engagement



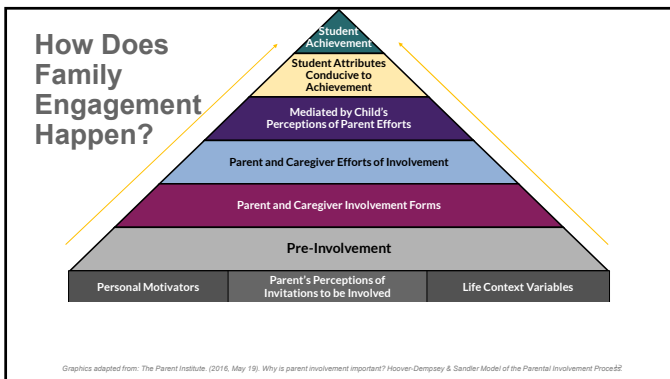


<https://go.osu.edu/spacelaunch>

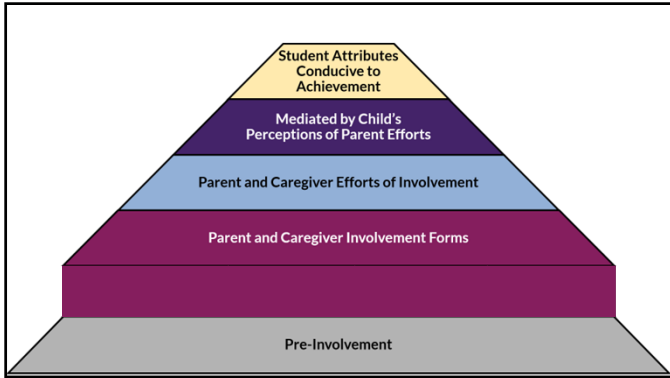
13



14



15



16

Scenario

In the chat:

- What pre-involvement factors were present?
- What changes could be made?

17

What's one new idea you have about what it means to be an "engaged parent or caregiver"?

18

Parent Knowledge is the particular knowledge held and used by someone who nurtures children in the complex act of childbearing and in the complex content of a home and family."



19



Parent Knowledge

- Bodied: physical
- Embodied: instinctive
- Intimate: deep, personal
- Intuitive: gut feeling
- Uncertain: ever-changing

20

20

Scenario



What parent knowledge was emphasized in the meeting?
What parent knowledge could have the school have utilized in their work?

21



22



23



24

Universal Design



- Equitable Use
- Flexibility in Use
- Simple & Intuitive Use
- Perceptible information
- Tolerance for Error
- Low Physical Effort
- Size and Space for Approach and Use

25



How might these principles look in your practice?

26

Collaborate!

Redesign Family Engagement


I can redesign family engagement practices to engage all families of my students more effectively.

27

Access Example
 ✓ Link to Example

View only Google Document

- File
 - Make a copy (if signed in) **OR**
 - Download a copy





28

Redesign Practice

Choose a current school strategy/activity for engaging families. Describe it.

Name of the activity: Post Secondary Transition Fair

When: *Weekday evening, 6-9 PM*
Where: *At the school*
How: *Speaker & vendors/organizations*
Who: *All students with disabilities in middle to high school grades and families*
What: *Spring event tied to parent/teacher nights*



Scan the QR code to follow along

29

Redesign Practice

Questions:

1. What is the ideal goal of the activity for the student?
 - Spark student interest in postsecondary options
 - Understand available options
 - Personal contact/connections
2. What is the ideal goal of the activity for the family?
 - Understand available options
 - Personal contact/connections with options
 - Connections with other families



Scan the QR code to follow along

30

Redesign Practice

3. Who would not have access to the current activity? What barriers exist?

- Families who don't have a good relationship/rapport with IEP team or district
- Second shift workers
- Those with no transportation
- Prior negative experiences with school
- Do not speak English

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31



Redesign Practice

Redesign III

Thinking creatively, how can we revive this activity for engaging the families of all students?

1. What different options do we have to eliminate the barriers for families?

- Encourage or incentivize families who come to things regularly to "bring a neighbor or friend" who normally doesn't
- Form transportation networks or change locations
- Provide information in ways other than printed materials (post a video invite on website/social media)


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32

Redesign Practice

2. What are some other opportunities we can provide to get to the same goal? What are other ways we can communicate about this goal with families?

- Offer a virtual transition fair,
- Offer ongoing meetings to develop close relationships with families to talk about post-secondary planning
- Change time of day/offer two time blocks,
- Provide interpreters/cultural brokers
- Survey families and students to see what they need or want
- Access to video recording about vendor/organization services

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33

Redesign Practice

3. Why should this matter to families? How can we communicate the relevance with them?

- Provide opportunities for families to connect with agencies/organizations they need to connect with
- Share the benefits for families and students
- Connect with other families






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34

Redesign Practice




4. How many different ways are there for families to respond in support of this goal?

- Include family representatives on the planning team for the event
- Have multiple conversations with the student to advocate for their family member to attend
- Utilize technology options

Scan the QR code to follow along

35

 Connect	 Extend	 Challenge
<p>How did today's content connect to what you already think or do?</p>	<p>How did this stretch or change your thinking in new directions?</p>	<p>Redesign your own family engagement activity.</p>

36

Ohio Statewide Family Engagement Center

Your feedback matters to us!



Please complete our survey.
<https://go.osu.edu/tablewebinarsurvey>




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37


Next Steps

- 1 Challenge: Redesign Activity
- 2 Upload & Submit Contact Hour Form
 Passcode: **launch**




<https://go.osu.edu/rswebinaractivity1>

38



The Open Invitation:
 Building Collective Trust Through
 Written Communication

- April 16, 2026
- 3:00-4:00 PM EST



<https://go.osu.edu/jointhetable>

39

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40

SEVENTH ANNUAL
Family Engagement LEADERSHIP SUMMIT

small steps
extraordinary impact
 leading the way for family engagement

Join us online on September 18, 2026
 Register today at go.osu.edu/FamilyEngagementSummit

41

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42
