

00:05 So through this process again parents,  
00:08 board members and central office leaders  
00:10 went through the modules. So all of our  
00:15 team um we have parents, our board  
00:18 members, central office all went through  
00:20 at least modules one and two. All right.  
00:23 Now they can go three and four because  
00:25 you know eventually if we want them to  
00:28 but they all went through at least  
00:29 modules one and two which is  
00:31 important. Uh now all of our building  
00:34 leaders and some of their team uh had to  
00:36 go through modules one through four and  
00:39 they turned in a draft of their building  
00:40 family engagement plans to us. All right  
00:43 and that was the key. Here's the biggest  
00:45 point though. Um I told them I didn't  
00:48 want you to worry about uh the content.  
00:52 I didn't want you to worry about this  
00:54 being the best family engagement plan.  
00:56 Actually, I I only wanted you maybe do  
00:58 one of the uh one of the areas, but I  
01:02 wanted you to learn. I wanted you to  
01:04 learn. I want some professional growth.  
01:07 Um I want you to dive into the forms and  
01:09 really think about family engagement and

01:11 learning about family engagement than  
01:13 worrying about just the do, right?  
01:15 about, hey, I'm just going to turn in a  
01:16 form and here we go to central office  
01:19 and then I'm going to do this and then  
01:22 we're done, right? Well, that's not  
01:23 going to that's not going to happen. Uh  
01:25 not what they're doing now. And so, uh I  
01:28 tell them slow down. Uh really get into  
01:30 the modules. Uh put in a draft, but it  
01:34 doesn't have to be the best ever because  
01:35 you will eventually have to, you know,  
01:37 come in April, May, but just learn. And  
01:40 they loved it. They just want and just  
01:42 learn. And so from there all building  
01:45 leaders had to develop a Titan  
01:47 ambassador team. But I told them if you  
01:49 have a PTO already you know don't don't  
01:52 go finding other parents just use your  
01:54 current you know PTO members but we only  
01:57 have one or two so most of them had to  
01:58 go find parents. Um and they consider  
02:01 parents staff members and school  
02:04 leaders. This is the model we want to  
02:06 use right and it goes back to what uh  
02:08 you know Dr. B talked about decision-m

02:10 right? You got to have these people  
02:12 engaged for decision- making. And that's  
02:15 what they and that's what they had to  
02:17 do. And this is the key part. This is  
02:20 the part I love about uh Josh and um the  
02:23 team from the ESC. Um I went to him. I  
02:26 said, Josh, I said, "I need help." I  
02:30 said, "Um, you know, we're going to get  
02:32 these forms. We're going to get these  
02:33 plans, but I need to provide them  
02:36 feedback. Our team, our Titan Fam team  
02:39 needs to get around the table and we  
02:41 need to give our schools feedback about  
02:45 their plans, right? But we need to  
02:46 calibrate. All right. So, it's so  
02:48 important that we as a team calibrate uh  
02:52 and know what we're looking at. So, of  
02:54 course, Josh uh he he came up with a  
02:58 really good uh really good plan. We  
02:60 actually talked to Dr. Boon about it and  
03:02 I I asked her about it and she gave us  
03:04 advice about it. Um, and we went back  
03:06 and forth. And so we did this feed a  
03:10 feedback protocol uh with our Titanfam  
03:12 team uh for all 15 schools and their  
03:15 plans and gave him feedback which was so

03:17 nice and so critical.