

FOURTH ANNUAL



# Ohio Family Engagement

— LEADERSHIP SUMMIT —

Setting the Table Together:

**JOY** and  
**POWER** in  
**PARTNERSHIPS**

SEPTEMBER 22,  
**2023**

Hosted by the Ohio Statewide  
Family Engagement Center



**THE OHIO STATE UNIVERSITY**

CENTER ON EDUCATION AND  
TRAINING FOR EMPLOYMENT



# WELCOME!

This event will start shortly. In the meantime,  
visit us at [OhioFamiliesEngage.osu.edu](https://OhioFamiliesEngage.osu.edu)



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# Is Your School District Website **ENGAGING** to Families ?

**September 22, 2023**

*Carrie Sullivan, M.Ed. | Family and Community Liaison  
Educational Service Center of Northeast Ohio*

# Learning Objectives

By the end of this session, you will ...

- Learn the qualities of a website that are engaging to families.
- Have material to improve your district website to be family-friendly with resources that extend beyond teaching and learning.

# New Era



# It's Your Choice

You and your district can choose which term is used on your school website.

**Parent**

**Family**

**Caregiver**

# Side Note



# Activity

I am a mom that needs to find the nearest food pantry. I don't get paid until next week and need to feed my family.

I go to your school website to find an answer and . . .

Is the answer on your District website?

How many clicks did you have to make to get to the answer?



# What stood out to you?

- Put a smile face reaction on your screen if you found something to help within 2 to 3 clicks
- Any other reactions anyone would like to share or put in the chat?

# What is the purpose of a district website?

Please share your  
answers in the  
Chat!  

# What is the purpose of a district website?

After studying school websites, Taddeo and Barnes found that “The progressive websites created a **culture of sharing of knowledge** by presenting lesson plans and **providing parental resources**. The website should also **create an atmosphere** that is inviting and **easily contact individuals needed**. The underlying **goal** of the progressive website is **to build a strong and active learning environment that connects school’s teachers and administrators with parents and students**.

*Taddeo and Barnes (2016)*

# Share Studies

- School District “website provide **tools for all parents to support** the achievement of their children.” (Piper)
- Using **Joyce Epstein** studies and her [framework of six types of parent involvement](#) is a good base to start
- “The school’s website can be seen as a window to the school, serving as a prime location for **public advocacy** and **information**, particularly for parents’ use” (Gu)
- “Using strong websites that **encourage communication**, homework portals, **parental involvement** and the sharing of information, can excel in gaining a **stronger educational environment** for all the members of the community in which they serve.” (Ritliff)

## This Study Concluded that...

\*"The potential use of technology for supporting parental involvement through websites could be utilized more optimally in order to reach the **goal of involving all families.**" (Gu)

# My Research

I reviewed school district websites in Cuyahoga County with the lens that I am a mom that needs to find a food pantry. I tried to find resources in 1-2 clicks.

First Ring School Districts	4/17 Schools
Other Cuyahoga County School Districts	2/15 Schools
<b>Total Cuyahoga County School Districts</b>	<b>6/32 Schools</b>

Less than 20% of Cuyahoga County Schools had resources I could use

# Your Turn...Thoughts?

10 Minute  
Small Group  
Discussion

Discuss **pros** and **cons**  
of your district  
website with each  
other.

**Let's Share Out!**

**What were some of the  
Pros of your district  
websites? 🍕**



# Let's ENGAGE our Families

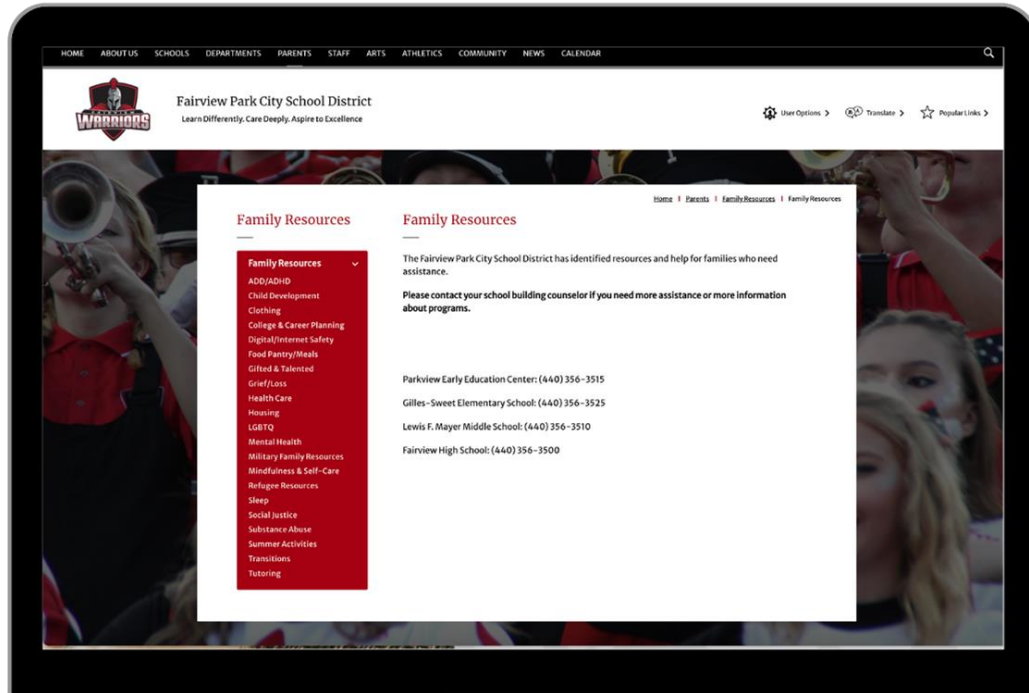
From homepage

**Tip:** To engage families and make resources accessible, having a link on the district homepage is recommended!



Cleveland Metropolitan School District

# Visually Appealing



## Fairview Park City School District

# Visually Appealing - Colors, Words, Pictures



Cleveland Metropolitan School District

## Parents Home - Resources



Anonymous Alerts



Athletics



Civil Rights Notices



COVID Information



Dress Code



FACE - Family and Community Engagement



Graduation Requirements



Menus



Multicultural Multilingual Education



Parent University



Project Act



SAY YES and other Scholarships



Social and Emotional Learning



Student Code of Conduct



Student Opportunities



Technology



Transcript Request



Transportation

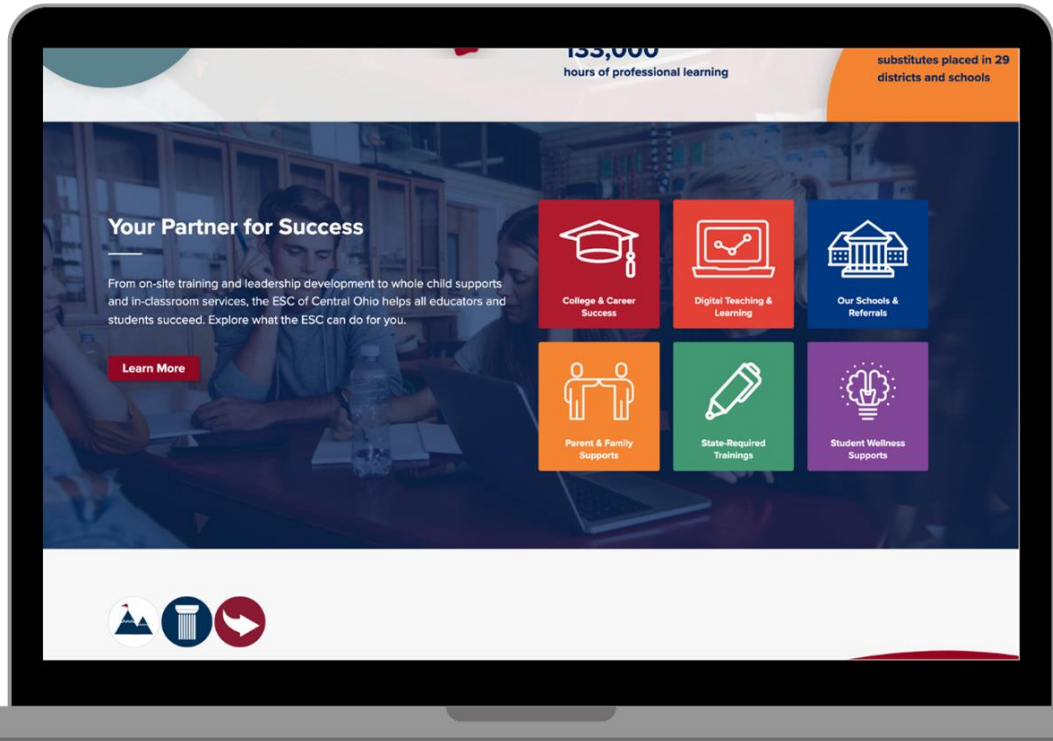


Vision



Work Permit

# Love the colorful buttons, words and pictures!



ESC of Central Ohio

# What Should Be on the Buttons?

I have separated the vulnerable populations of Ohio because I believe these are the populations that need the most help and teachers will help the most! I feel this will make it easy for both the parents and teachers to reach the resources needed.



Non-English  
Learners/Migrant  
Families



Experiencing  
Homelessness



Foster Care/  
Kinship Care



Justice  
Involved



Military  
Families



Students with  
Disabilities

When you click each button, the resources in the following slides are great Tier I information - meaning it is for ALL parents, students and staff.

# Non-English Learners/Migrant Families



Non-English  
Learners/Migrant  
Families

- Contact the district's ELL coordinator (add name and phone here)
- [Student and Family Supports for English Learners](#)
- [Coloring Colorado - website for families and educators](#)
- [USCRI Cleveland](#)- helps refugees get settled in the Cleveland area  
  
(and a search for around the state)
- [Catholic Charities - Resources](#)
- [Immigrant resource guide on NEA](#)

# Experiencing Homelessness



Experiencing  
Homelessness

- Any family experiencing homelessness in the Cleveland area should call Coordinated Intake Shelters at 216-674-6700 (or 211 after hours).
- Then call the [Coalition on Homelessness and Housing in Ohio](#) at 888-485-7999. They help find housing for your family. Or email at [Homelesseducation@cohho.org](mailto:Homelesseducation@cohho.org).

## Other resources...

- [Supports for Families of Students Experiencing Homelessness](#)
- [HUD Find shelter](#)
- [Street Card - Cuyahoga County](#)
- [Bellefaire Hotline for Runaway and Homeless Teens/Youth](#) or call 216-570-8010

# Foster Care/Kinship Care

Students are more successful if they have one caring adult in their life, make sure a child in foster care or kinship care has a mentor in their school that they can lean on if needed.



Foster Care/  
Kinship Care

- [Cuyahoga Children and Family Services Resources](#)
- [Foster, Adoption, and Kinship Care in Ohio](#)
- [OSU Family Engagement Center - Ongoing Adoption and Kinship Support](#)
- [Ohio Grandparent/Kinship Coalition](#)



# Justice Involved Students

Students are more successful if they have one caring adult in their life, make sure a child that is justice involved has a mentor in their school that they can lean on if needed.



Justice  
Involved

- [Resources for Families of Justice Involved](#)
- [Ohio Means Job](#)

# Military Families



Military  
Families

- [Guide for Schools/Parents - MIC3](#)
- [Student Transition - Parent Resources](#)
- [Student Transition - Educator Resources](#)
- [Become a Purple Star School](#)

# Students with Disabilities

Contact your student's case manager. If still need help contact the Special Education Coordinator/Director - name and email here



Students with  
Disabilities

- [Live Special](#)
- [Disability Specific Resources](#)
- [Ohio Coalition for the Education of Children with disabilities](#)
- [Cuyahoga County Board of Developmental Disabilities](#)

# Other Resources to Consider Adding

Child Abuse & Neglect	Children of Incarcerated Parents	Diversity	Drugs & Alcohol	Early Childhood
Food - Pantries, Church Dinners, etc.	Grief, Loss, And Trauma	Human/Sex Trafficking/ Sexual Violence	Low Income Internet/ Utilities	LGBTQ
Medical	Mental Health	Social Media	Violence (Domestic)	Vaping

When you click each button, the below list of resources are not exhaustive, but highlight a few resources for each category.

# Child Abuse and Neglect

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- [How to report child abuse/neglect in Cuyahoga County](#)
- [Childhelp - National Child Abuse](#)
- [A Guide to Mandated Reporting, and the Implications for Teachers, Parents, and Students](#)

# Children of Incarcerated Parents

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- [Tips to support children of incarcerated](#)
- [Tip sheet for teachers: Supporting students with incarcerated parents](#)
- [NY Initiative - Children of Incarcerated Parents](#)

# Diversity

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- [Diversity Center of Northeast Ohio](#)
- [Cultivating Diversity, Inclusion and Equity into Education](#)
- [DEI Resource Guide \(PTA\)](#)

# Drugs & Alcohol

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- [Al-Anon Family Groups](#)
- [Alcoholics Anonymous](#)
- [Families Anonymous](#)
- [ADAMH Ohio](#)
- [SAMHSA - Substance Abuse and Mental Health](#)



# Early Childhood

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- [Connect for Kids](#)
- [Early Childhood Mental Health \(ECMH\) Services \(cuyahogacounty.us\)](#)
- [Help Me Grow](#)
- [Preschool Expulsion Prevention Program | BOLD Beginning! \(ohio.gov\)](#)

# Food - Pantries, Church Dinners, etc.

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- [Food Pantry Search](#)
- [Ohio Association of Foodbanks](#)
- [Cleveland Food Bank](#)
- [SNAP \(Supplemental Nutrition Assistance Program\)](#)

# Grief, Loss, and Trauma

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- [When students grieve, how can educators help?](#)
- [Addressing Grief: Tips for teachers and educators](#)
- [Coalition to Support Grieving Students](#)
- [Cornerstone of Hope](#)
- [The Gathering Place](#)

# Human/Sex Trafficking/Sexual Violence

- [Human Trafficking Resource Guide](#)
- [Collaborative to End Human Trafficking](#)
- [Ohio Sexual Violence Helpline](#)
- [Cleveland Rape Crisis Center](#)

**NATIONAL  
HUMAN  
TRAFFICKING  
HOTLINE**

**Human Trafficking Hotline  
888-373-7888**

# Low Income Internet/Utilities

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- [Affordable Connectivity Program](#)
- [Spectrum low income internet](#)
- [Catholic Charities](#)
- [CHN Housing Utility help](#)
- [HUD Find shelter](#)

# LGBTQ

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- [PFLAG - for families](#)
- [The Trevor Project - for students](#)
- [Glsen - for teachers](#)

# Medical

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- [CareSource](#)
- [Ohio Department of Health - Children](#)

# Mental Health

Your insurance provider can guide you! Other resources -

- [ADAMHS Board of Cuyahoga County](#)
- [SAMHSA - Substance Abuse and Mental Health](#)
- [ADAMHS Resources](#)
- [Erika's Lighthouse Family Resources](#)
- [Mobile Response and Stabilization Services \(MRSS\)](#)

## Mobile Crisis

216-623-6888 or text  
"4HOPE" to 741741

## National Suicide & Crisis Lifeline

Call, Text, Chat 988



# Social Media

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- [Common Sense Media](#) - great for parents and teachers.
- [Teaching kids to Be Smart About Social Media](#)
- [The Do's of Social Media](#)
- [Protecting Your Child's Mental Health Online](#)

# Violence (Domestic)

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- [National Domestic Violence Support](#)
- [Helpguide.org](#)
- Domestic and Family Violence - [JFSA](#)- Cleveland 216-378-8675
- [Journey - Center for Safety and Healing](#)

# Vaping

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- [Analysis of Vape Products from High Schools](#)
- [Quick facts on the risks of E-cigarette's](#)
- [E-cigarettes, Vapes and JUULs - What schools should know](#)

In Conclusion....

# Questions?



# References

- Gu, Limin. (2017). Using school websites for home-school communication and parental involvement. *Nordic Journal of Studies in Educational Policy*, 3:2,133-143.
- Piper, T. (2012). Using school websites to support parent engagement. *Leadership*, 42(2), 36-38.
- Ratliff, Lindon J. 8911034 (2019) "An Evaluation of Mississippi Public School Websites," *The Councilor: A Journal of the Social Studies*: Vol. 80: No. 1, Article 6
- Taddeo, C., & Barnes, A. (2016). The school website: facilitating communication engagement and learning. *British Journal of Educational Technology*, 47(2), 421-436.

# Links to websites with colorful, user friendly buttons

- [CMSD - Cleveland Metro School District](#)
- [East Central OH ESC](#)
- [Fairview Park City Schools Resource Page](#)
- [Lakewood City Schools Family Hub Resources](#)
- [Montgomery County ESC Resource Page](#)
- [North Olmsted City Schools - Community Resources](#)
- [North Olmsted City Schools - Mental and Emotional Well Being Resources](#)
- [Northwest OH ESC](#)

[Carrie's Tier I Template of Resources](#)

[Carrie's presentation for Sept 22, 2023](#)

# Thank you all for being a great audience!

*And a BIG Thanks to Ohio Statewide Family Engagement Center  
for allowing me to present!*

If you have any questions, please feel free to reach out to me

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THANK YOU FOR WATCHING!

[OhioFamiliesEngage.osu.edu](http://OhioFamiliesEngage.osu.edu)



Ohio Statewide  
**Family  
Engagement  
Center**

—at The Ohio State University—



Ohio Statewide Family  
Engagement Center



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