

THIRD ANNUAL

Ohio Family Engagement — LEADERSHIP SUMMIT —

Family Engagement that

BREAKS THROUGH



Ohio Statewide

Family Engagement Center

— at The Ohio State University



THE OHIO STATE UNIVERSITY

CENTER ON EDUCATION AND
TRAINING FOR EMPLOYMENT

ARE YOU READY TO LAUNCH?

REFRAMING THE WAY WE TALK ABOUT
FAMILY ENGAGEMENT



If everyone knows family engagement is important, why don't people treat it with the urgency we feel?



WHY FRAMING?



CULTURAL MODELS

- Shortcuts for our brains
- Shared but implicit understandings and assumptions
- Help us to think fast

Cultural Models to Use or Avoid

- Parents should be actively engaged
- Engagement should start when children are young
- Schools should be welcoming
- When families are engaged students have better outcomes

- Schools are families

- Tangible Triad
- Care Transference or Caring is Everything
- Traditional Engagement
- Culture of Poverty

WHAT HAPPENS WHEN WE USE RESEARCH-BASED COMMUNICATIONS...



BOOM!



CONDITIONS FOR ENGAGEMENT

There are three strands that make up the Conditions for Engagement (the conditions that make it possible for meaningful engagement to occur).

Framing Recommendations



1

Use **Opportunity for All** to communicate why engagement is important for all of us.



2

Use concrete examples and clear explanations of equity



3

Use **Interdependence** to help practitioners value systemic engagement



4

Use **Space Launch** to explain how engagement happens.



5

Foreground benefits to teachers and students.



6

Have parents advocate for parental benefits.



OPPORTUNITY FOR ALL

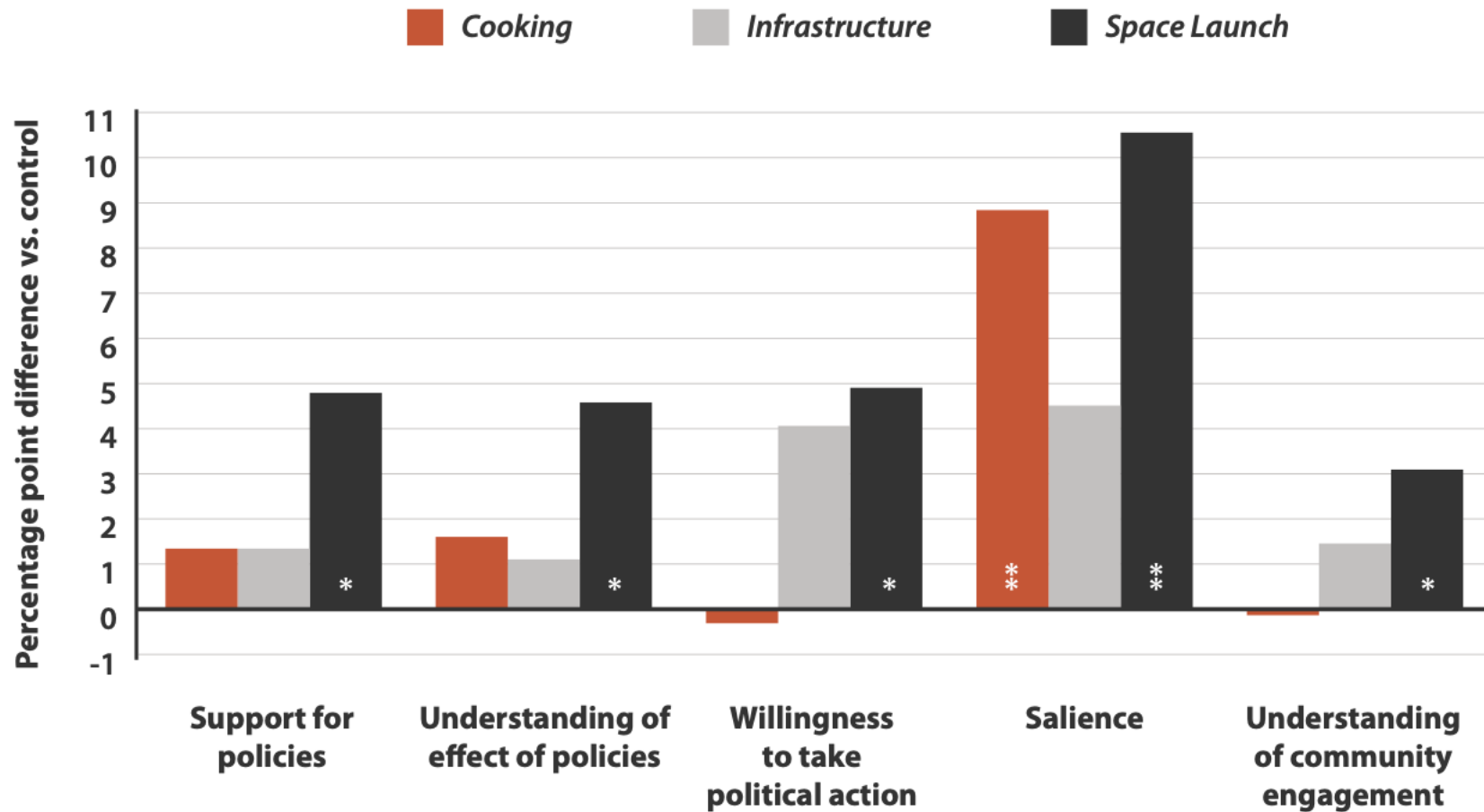
LET'S PRACTICE!

Can you come up with a short message using the *Opportunity for All* Value?
Let's practice!

Here's an example:

At NAFSCE we believe every child deserves the opportunity to succeed. Every day we are working with families, schools and communities to ensure all kids have what they need to pursue their dreams, whatever those dreams may be.

Take a minute and write your own *Opportunity for All* message and post it in the chat!



* = $p < 0.05$

** = $p < 0.01$

SPACE LAUNCH!



WHAT IT LOOKS LIKE ON THE STREETS



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WHAT IT LOOKS IN THE FIELD

LET'S PRACTICE MAPPING THE METAPHOR!

Space Launch	Family Engagement
Planning a Launch	
Engineers, Mathematicians, Scientists, ETC.	
Planning Early	
Mission Accomplished	



FACILITATED COURSES AND COMMUNITY OF PRACTICE

OH SFEC ACADEMY





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THANK YOU FOR WATCHING!

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