

Family Engagement Leaders of Ohio

The meeting will begin shortly. Please turn on your webcam if you are in a place where you can do so.



THE OHIO STATE UNIVERSITY

CENTER ON EDUCATION AND TRAINING FOR EMPLOYMENT



Family Engagement Leaders of Ohio

Virtual Meeting · January 21, 2020



THE OHIO STATE UNIVERSITY

CENTER ON EDUCATION AND TRAINING FOR EMPLOYMENT

Agenda

- 1. Welcome, updates, and agenda
- 2. Beyond the Headcount: Goallinked Measurement Dr. Barbara Boone and Dr. Meredith Wellman
- 3. Measuring Family Engagement: An Introduction Dr. Amanda Klein
- 4. Measurement in Practice: Cleveland Metropolitan School District's Family Engagement Dashboard Tracy Hill
- 5. Debrief and next meeting
- 6. Exit survey and adjourn

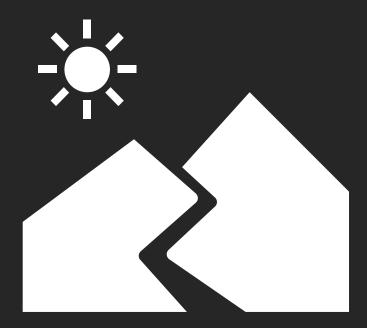




Big News: FELO Summit

September 17, 2020 Columbus, Ohio







Beyond the Headcount: Goallinked Measurement

Dr. Barbara Boone &

Dr. Meredith Wellman



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Measuring Family Engagement





Barbara Boone, Ph.D., Program Director <u>boone.32@osu.edu</u> Meredith Wellman, Ph.D., Program Manager, <u>wellman.87@osu.edu</u>

Why do we measure our work?

- Compliance
- We're supposed to use data
- Most important to improve, understand, monitor, prove/demonstrate, celebrate, motivate
- Depending on your goal, you may pick different way of measuring



Oppeatanitysfoligati

Research indicate then school planning team engagement equitable outrengagement success.

Epstein, J. & Sheldon, S. (2019).



Getting Past the "Headcount"

Goal linked family engagement can be measured by looking at the impacts of family engagement strategies for families, reachers, or students.

Measuring Goal-linked Family Engagement Activities

 Family members report that they learn a new skill for helping their child with spelling.

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- Families report having family meals and talking with their children about topics related to learning.



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- Teachers incorporate listening practices into parentteacher conferences.

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- Teachers incorporate listening practices into parent-teacher conferences.
- Teachers' efficacy for learning about families and connecting families' funds of knowledge to the curriculum.

Why Do District Surveys?

- Be a district that listens and acts on the input and experiences of families
- District-wide data building level comparisons
 - Inform system improvements/changes
 - Targeted PD is needed at certain grade levels
 - Identify and direct programming toward specific needs
 - Inform policy development
 - Check for awareness of resources
 - How family experience varies and shifts
 - Identify issues of equity



Family Surveys

Getting a high rate of return





Importance of Participation

- More surveys = more actionable data
- Goal = 60%





Their ideas are important and anonymous





- Their ideas are important and anonymous
- You value their perspective





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- They are helping you do a better job of partnering with them and supporting their child's learning





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- You want to have more welcoming schools and increase student academic success, graduation





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- You want to have more welcoming schools and increase student academic success, graduation
- Survey is convenient and brief
- This is a chance for them to tell you what they think
- The results will be shared with families and staff (give details)
- Results will lead to improvements in the schools for their child





Purpose of survey and what survey measures





- Purpose of survey and what survey measures
- Not a teacher evaluation





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- How results will be communicated and used





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- Ask teachers for their ideas for how to increase parent awareness of survey





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- Ask teachers to give parents a personal invitation from the teacher to complete the survey





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- Ask teachers how students can be involved in letting parents know about the survey





Communicate with Teachers

- Purpose of survey and what survey measures
- Not a teacher evaluation
- How results will be communicated and used
- Their role in getting a good response rate
- Goal for responses from their school/classroom
- Ask teachers for their ideas for how to increase parent awareness of survey
- Ask teachers to give parents a personal invitation from the teacher to complete the survey
- Ask teachers how students can be involved in letting parents know about the survey
- Gain input on student incentive for return (e.g. breakfast bar, raffle ticket, no-homework pass)

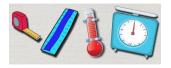




Promising Practices

- Principal leadership
- Everyone knows their goal and their role
 - 60% of building
 - 60% of grade
- Healthy competition incentives
- Teachers distribute in homework folders
- Announce each school day
- Phone and text reminders (i.e. Robo calls or personal calls)
- Grade level competitions (Jeans day)
- Provide families with different ways of completing the survey





Monitoring Progress of Returns

School	Grade Levels Served	Total Enrollment	Target # of Completed Parent Surveys (60% of total enrollment)	Number of Electronic Surveys Currently Completed	Number of Paper Surveys Currently Completed
Elementary	Pre K - 2	465	279		
Middle	3 - 5	345	207		
Middle	6- 7	232	139		
High	8 - 12	644	386		





Other Measurement Tools

- PBIS Family Engagement Rubrics
- Family Surveys for Schools to Use
- Early Literacy Rubric
- Family Engagement Assessment Scales (For Families and Professionals)
- National Network of Partnership Schools surveys (Handbook and Stand-alone)
- Partnerships for Literacy Inventory



Visit the Website OhioFamiliesEngage.osu.edu

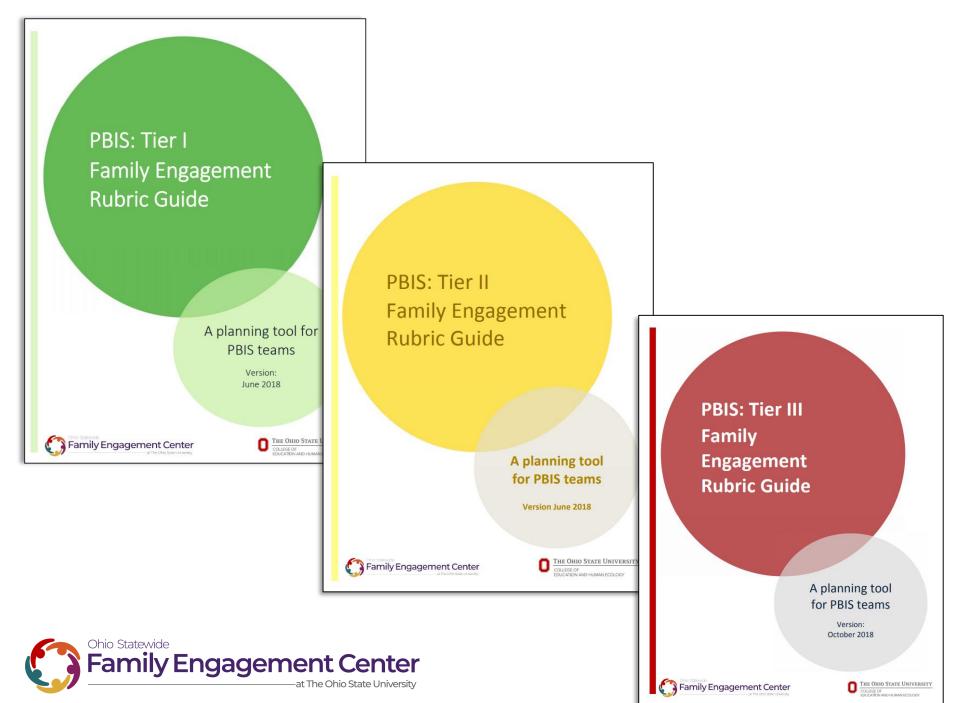


FAMILY ENGAGEMENT SURVEYS & CHECKLISTS

X	Surveys & Checklists	Administered to	Description	Source	Page # in this document or External Link
1.	Family-School Partnerships Parent Survey	Parents	Includes 42 questions about family perceptions of the school's information sharing, communication, support services, school climate, and more.	The Ohio State University: CETE Free/Public domain	p. 5-9 Contact boone.32@osu.edu for information about how schools can contract with OSU to develop reports based on this survey.
2.	K-12 Parent Survey	Parents	48 questions on parent's thoughts, feelings, and attitudes toward child's school. Help understand different aspects of the parent/school relationship. Includes questions about opportunities for involvement.	Harvard Family Research Project Free/Public Domain	https://www.surveymonke y.com/r/9TRTF9Z
3.	Parent and School Survey (PASS)	Parents	30 items total. 24 items about parent involvement behaviors and beliefs and 6 about level of difficulty presented by barriers.	Ringenberger, Funk, Mullen, Wilford, & Kramer (2005)	<u>p. 10</u>
4.	How Well Does Your District Support Family Engagement and Community Engagement Checklist	District leaders	18-item checklist of district's family and engagement policy , high-level leadership, accountability, and support and resources.	Henderson, Mapp, Johnson, & Davies (2007). Beyond the Bake Sale: The Essential Guide to Family-School Partnerships	p. 11-13
				Check with publisher for permission to use survey.	

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https://ohiofamiliesengage.osu.edu/2019/07/22/family-engagement-in-early-literacy-a-rubric-and-guide-for-school-teams/

Ohio Statewide Family Engagement Center at The Ohio State University

Understanding Families

In general, teachers are not familiar with the neighborhoods, cultures, or home lives of their students and how the families encourage language and literacy at home.

Teachers have some knowledge about families of children in their classroom by requesting information from families about their child's interests. School perceives multiple barriers to family engagement for literacy learning at home and in the school.

The school recognizes the positive impact supportive parenting/caregiving has on the development of language and literacy.

- Teachers request information from families about their home lives and incorporate the interests of the children and families in classroom instruction and learning activities for home.
- When the staff identifies barriers to family engagement for literacy learning at home and in the school, the staff takes action to address them.
- The school intentionally builds trusting relationships with families and provides time to committed opportunities that build and sustain trust.
- See Seven Research Based Ways Families Promote Early Literacy

on can improve

Administrators and teachers work to create accessible opportunities for all families to support their child's learning.

- Staff has a clear understanding of the interests, assets and needs of each family.
- All learning resources for home take into consideration the families' needs for practicing language and literacy skills.
- School and families collaborate to identify barriers and work together to resolve issues, address concerns, and create afternatives.
- The school provides learning opportunities for staff to increase their level of knowledge for partnering with families to support language and literacy for all children and culturally relevant pedagogy.
- There is evidence that families are provided the Big 5 Ideas of Reading and writing.

How could your school improve upon your understanding of your families this year?

- 2

Family Engagement Assessment Scale:

Use to Measure Perceptions of School Staff and Families Using the Same Items

https://ohiofamiliesengage.osu.edu/2019/06/21/webinar-engaging-families-to-support-the-mental-and-behavioral-health-of-children/

	Family Engagement So	cale: Professional Version	
Date:	Name:	Family:	
and respond to and respond to	families. Please indicate which rating	on the ways in which professionals mig g best describes how you, the profess Il to your professional practice to refle ime.	sional, interact with
To what extent	is each of the following statements		Family Engagement Scale: Family Version

To what extent is each of the following statements true about your work with this parent or family?	Rarely
As a professional, I	
Ask about how they and their child(ren) are doing	1
Say positive things to them	1
Encourage them to share their knowledge about their child(ren)	1
Help them learn new skills	1
Work with them to get needed resources and help when they want to make changes	1
Provide them with information about the	1

Professional's Name:

This scale includes items that ask you to reflect on the ways in which a professional helping your members may engage with and respond to you and your family. Please indicate which rating **bes** how the professional interacts with and responds to your family.

To what extent is each of the following statements true about the professional's work with you or your family members?	Rarely	Seldom	Sometimes	Generally	
The professional					Г
Asks about how you and your child(ren) are doing	1	2	3	4	



Family & Community Engagement for Early Literacy

Inventory
Version: 8/29/2019





Family and Community Engagement for Early Literacy Inventory

Your school practices for...

Communication

Families are informed about their child's language/literacy progress in a timely manner.

Guiding Questions

- How are families regularly informed about their child's progress? How often are they informed?
- How do teachers share information with families early in the school year about classroom language and literacy goals, how student progress will be measured, and their child's language and literacy skills relative to grade-level standards?
- How well do families understand their child's current status and trajectory for learning?
- Do teachers use a variety of effective communication methods to share progress (phone calls, text messages, written messages, and/or emails, communication Apps, face-to-face meetings)?
- How do families share their preferred language and appropriate method of communication³?

Possible Sources of Evidence

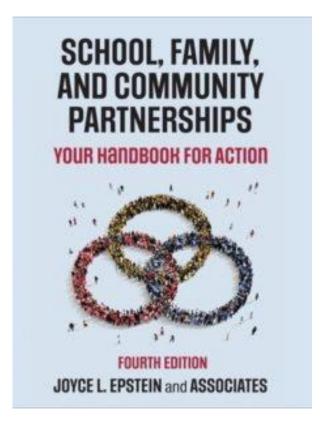
- Examples of different formats of communication with families about child's language and literacy progress
- Examples of classroom teacher communication
- Schedule of communication
- Family and teacher feedback about experience with information provided by teacher(s)

Rating (circle one in each row):

Well Done	Acceptable	Needs Improvement	Not Yet
School-Wide	Some Grade Levels	Some Classrooms	Not Yet

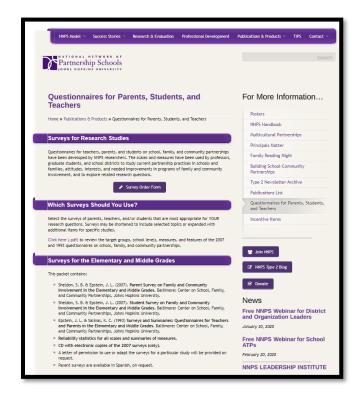


NNPS Handbook, with Measurement Tools





Individual Surveys for Purchase



http://nnps.jhucsos.com/publications-products/surveys/



Measuring
Family
Engagement:
An Introduction

Dr. Amanda Klein
Structured Solutions, LLC
FELO Member

CREATING A CULTURE OF DATA IN YOUR ORGANIZATION

FAMILY ENGAGEMENT LEADERS OF OHIO MEETING

January 21, 2020

Amanda Klein, Ed.D.

Structured Solutions Educational Consulting, LLC

ABOUT ME

- I am passionate about using data to tell stories and illuminate patterns that drive improvements in services to youth and families.
- I'm a former teacher, family and community liaison, and district FCE Specialist and Evaluator.
- I currently am:
 - The owner of Structured Solutions Educational Consulting, LLC,
 - An adjunct professor in Community-Based Education, and
 - A new addition to the OSU College of Social Work, researching vulnerable youth and families.

WHY MEASUREMENT IS IMPORTANT

- What gets measured gets done.
- If you don't measure results, you can't tell success from failure.
- If you can't see success, you can't reward it.
- If you can't reward success, you're probably rewarding failure.
- If you can't see success, you can't learn from it.
- If you can't recognize failure, you can't correct it.
- If you can demonstrate results, you can get support to keep doing what you're doing.

Osborne D., & Gaebler, T. (1992). Re-inventing government. New York, NY: Penguin.

MEASUREMENT CHALLENGES I'VE FACED

 Feeling like I was the only one who felt that data use was important Pressure from mandates or compliance requirements for data to be better Colleagues not having training or background in using and understanding data

- Colleagues feeling overwhelmed with other work
- Lack of procedures or tools in place to manage data use or collection

HOW CREATING A CULTURE OF DATA CAN HELP

- We can turn compliance requirements into meaningful work.
 - We can build stronger, more effective teams.
 - We can increase the capacity of our colleagues and stakeholders.

SCHOOL-BASED CULTURE OF DATA EXAMPLE

- The challenge: Improve attendance rates and reduce chronic absenteeism in an elementary school
- Our results: Higher attendance rates (by an average of 3.92%) for 53% of students who had been chronically absent for two years

How we did it:

- Daily tracking of attendance data and interactions with families
- Document sharing for improved monitoring
- Regular meetings to review data and develop action steps
- One-on-one training for staff members who needed extra support
- Shared data with families to help them see the problem or their progress

DISTRICT-BASED CULTURE OF DATA EXAMPLE

- The challenge: Improve spending rate of Title I Parent and Family Engagement funds
- Our results: Increased percentage spent across district from 53% in FY16 to 80% in FY17

- How we did it:
 - Creation of a data dashboard and processes/ procedures around data sharing
 - Development of team goals based on current data
 - Modeling a positive attitude and celebrating small successes
 - Connecting spending requirements to actual engagement work
 - Regular updates about progress and what actions were still needed
 - Ongoing support and technical assistance for team members

TIPS FOR CREATING A CULTURE OF DATA

- Be an enthusiastic and supportive champion for the cause.
 - Show your colleagues how you use data to improve your work. (Numbers are hard to argue with!)
 - Encourage others to think about the data that affects their own work.
 - Utilize shared (but secure!) information systems to house your own data tracking and make it available to others.
 - Use low-tech options for impact!

TIPS FOR CREATING A CULTURE OF DATA

- Connect the dots between compliance and "the real work."
 - Host regular data meetings to check in on progress and see if your data is capturing the outcomes you want to see.
 - Examine how required tasks such as spending down funds or documenting engagement can complement each other and the actual work of engagement.
 - Reflect on messaging to schools and families to see if the tone conveys something that is required or something that is meaningful.
 - Collaborate with other teams or offices to reduce duplication of efforts and improve efficiency.

Thank you for participating!

Any Questions?

Keep in touch!

Amanda@StructuredSolutionsLLC.org www.StructuredSolutionsLLC.org

Twitter: @akleinedu



Measurement in
Practice: Cleveland
Metropolitan School
District's Family
Engagement
Dashboard

Tracy Hill

Cleveland Metropolitan School District FELO Member

Using Data for Meaningful Family Engagement

Tracy Hill, M.ED, Executive Director

Office of Family and Community Engagement

Tracy.hill@clevelandmetroschools.org

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THE OPPORTUNITY

- Every parent wants the best for their child
- Parents have the capacity to help their children regardless to immigration status, socioeconomic status or education level (Hoover-Dempsey & Sandler)
- Parents are their child's first teacher and are experts on their children



ELEMENTS OF EFFECTIVE ENGAGEMENT

- RELATIONAL practice is grounded in mutual relationships of trust and respect between educators and families
- COLLABORATIVE practice is "two-way" engaging families directly in the process as partners
- LINKED TO LEARNING practice is focused on student learning and is data-driven
- INTERACTIVE practice is aligned to principles of adult learning
- RELEVANT practice is developed to acknowledge and integrate the culture and contexts of families



- Priority ONE Academic: Math Proficiency *Remember use your SPPF target setting guidance resource to select priority and subgroups related to selected priority
- Teachers will use and connect mathematical representations during instruction to support students in explaining their thinking and reasoning
- Teachers will work together to analyze student performance data collected by the following tools: OST (if applicable), State Math Diagnostics Assessments, NWEA and Formative Assessments. Grade level teams will also utilize TBT process to monitor students math progress.
- The BLT will conduct classroom walkthroughs to observe the level of student discourse during math instruction. The BLT will utilize an agreed upon informal rubric to provide formative feedback to teachers.
- If students are not progressing satisfactorily, the team will work together to redesign the mathematical models being used during instruction.
- If students are progressing to mastery of those concepts and skills being taught then teachers can assign enrichment problem-solving activities individually or in small groups
- The BLT will review data throughout the school year and work with identified grade level teams to make changes and/or support the strategies identified to ensure student achievement is achieved.

Resources: Don't forget to identify what resources (people, materials, coaching, professional development, etc.) will be used to support this priority.

Math Expressions and SpringBoard math curriculum & on-line resources; Math manipulatives (two color counters, Base Ten Blocks, Math Expression Strategy Cards, Student Whiteboards, Hundred Chart and Fraction Strips); Instructional Coach - Model Math Talk strategies and the use of manipulatives; and GR4-8 math teachers will participate in a monthly professional development with focus on creating a Math Talk Community- Curriculum Team supported.



Teachers in grades K-3 will implement the Academic Parent Teacher Team (APTT) strategy and will facilitate three Family sessions.

Teachers will model selected math skill, families will practice and families will be provided with tools to practice identified math skills with their child(ren). (e.g., math fact practice).

Teachers will use identified student data collection tools in addition to parent surveys and collected formative assessments.

BLT will assure that the parent engagement plans are documented for the Family and Community Engagement Office.

If students are not progressing satisfactorily using the APTT strategy, the team will meet to revise the process to ensure that families are engaged at a high level.

If the students are progressing satisfactorily, the APTT and Parent Engagement strategies identified will be continued.

Resources: Don't forget to identify what resources (people, materials, coaching, professional development, etc.) will be used to support this priority. These identified resources will be used to support priority one goals around K-3 literacy and Family/Community Engagement:

- Bimonthly APTT Training for Staff- FACE/Academic Office will support model
- Planning time for teachers to prepare the mathematical content for each APTT session.
- Materials and Resources for Parents to use during APTT sessions (e.g., books, games, math activities, manipulatives, etc.).
- Refreshments for APTT session x 3
- Parent Engagement Activities/Contests and Scavenger Hunts incentives



Title I Action Plan

Title I Family Engagement Action Plan

Date (Action Plan Completed):	
School Name:	
Activity Name:	
Team Members who planned the event:	
Name	Title
1.	
2. 3.	
4.	
What priorities does this activity address fro	om your Academic Achievement Plan (AAP)?
Please mark the identified area this activity a	aligns with:
☐ Instructional Core	☐ Social Emotional Learning
☐ College/Career Readiness	☐ Building Family Capacity
☐ Attendance	
What tier does this event fall under?	
☐ Universal (for all families)	
\square Targeted (for some families)	For a least to the Formation of the Form
☐ Intensive (for a few families)	Targeted For Some Families
	Universal For All Families

What will families learn from this activity?	
When will this activity take place? (Date a	nd time):
What forms of communication will you us	e to market your activity? (Check all that apply
☐ IVR messenger	☐ Website/Social Media
□ Flyer	☐ Other
☐ Personal Phone Calls	
Will you need a building permit? □Yes □	No
Expected attendance?	
Please list all PO Numbers associated wit	h this activity:
1.	
2. 3.	
3.	
••	
X Principal Signature	Date
X Parent Signature D	
Parent Signature D	ate
X Face Coordinator Signature	
Face Coordinator Signature	Date

Please give a description of the activity:



Examples of Activities/Programs

- Monthly 3rd Grade Reading Guarantee meeting for parents of students on RIMPS
- Class Meetings to share data with parents/caregivers and provide activities to support skill development
- Cohort meetings for HS parents (freshmen, sophomore, junior, senior) to discuss progress towards graduation
- College application and FAFSA informational meetings
- Grade band math and literacy meetings/nights
- Anti-bullying workshop







Family Engagement Dashboard

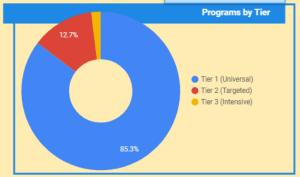
Select date range
Select School
Select Focus

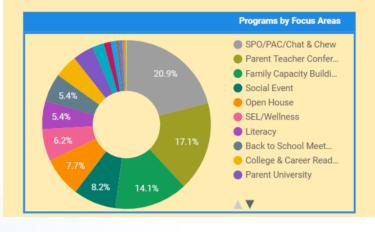
Schools 106

YTD Programs 1,330

YTD Interactions 67,651

Network	YTD Interactions *	Average Attendance	YTD Programs
Achievement	13,076	61.68	212
STEAM	9,910	69.79	142
Innovative	9,294	56.67	164
Redesign	8,468	35.88	236
Best Practices	8,430	57.74	146
LIFT	8,354	39.41	212
Portfolio	7,019	44.71	157
District-Wide	3,100	50.82	61





				Average Att	endance by Day	of the Week	Attendance
Network	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Achievement		13.63	17	121.89	44.46	43.85	12.5
Best Practices		35	19.5	77.03	49.37	49.05	50
District-Wide			9.14		7.86	-	526.6
Innovative		29.44	17.25	106.94	53.31	38.08	9.5
LIFT		12.54	27.06	63.92	31.68	19.96	-
Portfolio	77	18	15.61	31.45	59.52	11.1	-
Redesign		9.13	17.24	53.48	27.17	27.39	77.75
STEAM	9	10	34.33	136.16	52.46	48.25	172



CHALLENGES TO ENGAGEMENT

- Educator Capacity
 - Teachers have very few opportunities to learn about and experiment with strategies and tools for engagement
- Engagement Conditions
 - Districts have not aligned value/beliefs regarding the importance of family engagement with practice, supports and accountability
- It is challenging work, but the rewards are great!







Next Virtual Meeting

Save the date!

Tuesday, March 10, 2020 1:00 p.m.





How did we do? How can we improve?

Please take the remaining scheduled time to complete the exit survey.

go.osu.edu/felosurvey





Thank you for Watching!

OhioFamiliesEngage.osu.edu







