**Redesign for Family Engagement**

**Family engagement is not one-size-fits-all. Rather, the more choices, supports and flexibility we can provide, the more families will be able to access and partner in supporting their child’s education.**

Here are the **BIG ideas** to consider:

1. Stimulate interest and motivation for engaging with their child’s education.

How can we communicate the joy and importance of giving precious time to supporting their child’s literacy development?

1. Present information and opportunities in different ways - use multiple means, including technology, to share information.

Can all families access the communication you use? How could you adapt?

1. Allow for multiple ways (roles) that families can choose to be engaged and support their child’s learning.

How can there be more choices? Flexibility?

**Choose a current school strategy/activity for engaging families in early literacy. Describe it on this page, then use the second page to redesign it.**

**Name of the activity:**

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Questions:**

1. What is the goal for the student?
2. What is the goal for the family?
3. Who would not have access? What barriers exist?
4. What would motivate families to fully and gladly engage in this activity?

**Redesign it!**

Thinking creatively, how can we revive this activity for engaging the families of all students?

1. What are different options we have to eliminate the barriers for families?
2. What are some other opportunities we can provide to get to the same goal? What are other ways we can communicate about this goal with families?
3. What incentives, hooks, or attractive options can we build in to motivate families to support their child’s education and meet the intended goal?
4. How many different ways are there for families to be involved in supporting the goal?